

30 June 2026, 5pm UK Time

<https://uni-mainz-de.zoom.us/j/62337163567?pwd=JCBuA8RmtGHoRmbkLL0ovZFNzaxD2U.1>

Meeting ID: 623 3716 3567 Passcode: 651977

# **BARS Digital: TikTok, Short-form Content Creation and Romantic Research**

BARS's TikTok account provides a platform for sharing tidbits of Romanticism with a wider audience. All of our members are welcome to contribute to the TikTok page to share their expertise, but we understand that short-form video is a confusing format for many people to work in. In this lunchtime workshop run by the BARS communications team (Amy Wilcockson and Chloe Wilcox), we will provide practical information of how to make TikToks for us, showing you:

- How TikTok works;
- How to choose a topic to speak about and tailor it to the time limit;
- How to film and edit videos.

The workshop will include a breakout session in which you'll have the opportunity to draft a script for your own video.

We hope that attending will make the prospect of making a TikTok for us less intimidating, and allow us to feature a wider range of expertise on our account (from people like you!). It'll also help you with other academic and Romantic social media work by getting you familiar with the mysterious but ever-growing world of short-form vertical video.

Coordinators: Chloe Wilcox, Amy Wilcockson